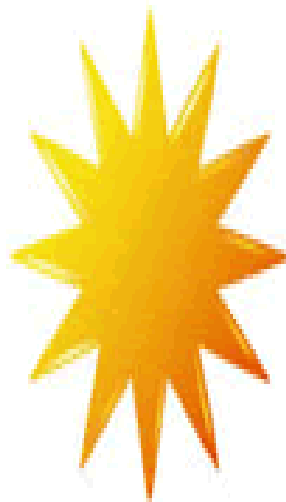




USA national resource center utilization of information technologies to promote public health and safety within higher education settings

Tom Colthurst (tomc@silvergategroup.com)  
Paris, Thursday, 6 October 2011





The U.S. Department of Education's

**HIGHER  
EDUCATION  
CENTER**

for Alcohol,  
Drug Abuse, and  
Violence Prevention

# Higher Education Center

## The Center's Primary Mission

- The mission of the U.S. Department of Education's Higher Education Center for Alcohol, Drug Abuse, and Violence Prevention is to assist institutions of higher education in developing, implementing, and evaluating alcohol, other drug, and violence prevention policies and programs that will foster students' academic and social development and promote campus and community safety.
- The Center pursues this mission primarily through the use of prevention strategies that focus on environmental, educational, and information dissemination strategies. The Center's clients include IHE faculty, administrators, and staff, and leaders from the surrounding community. While college students are the ultimate beneficiaries of our work, they are not our primary audience.

# Higher Education Center

## History and Authorization

The U.S. Department of Education established the Center in 1993, funding it through a series of competitively-awarded contracts. The Center was authorized by the Elementary and Secondary Education Act of 1965, Title IV - The Safe and Drug-Free Schools and Communities Act of 1994, Part A - State Grants for Drug and Violence Prevention Programs, Subpart 2 - National Programs, Section 4121(a) - Federal Activities, as amended.

# Higher Education Center

## The Department's Philosophy of Prevention

- Education and intervention strategies are insufficient
- Change the social and cultural environment in which students make decisions about alcohol and other drug use
- Social norms, the accessibility of alcohol and other drugs, the extent to which school policies and state laws are firmly enforced, and the availability of non-alcohol social options, i.e., environmental factors

# Higher Education Center

## Our Services

- Information & Assistance
- Training & Learning Opportunities
- Publications
- HEC/News
- The Latest Research
- Prevention Updates
- Webinars
- HEC/Forum

# Higher Education Center

## Information technologies

- Web-based publications
- Learning opportunities (Webinars and online courses)
- E-mail delivery of technical assistance.

# Higher Education Center

## Higher Education Center Publications

The Center has more than 100 products available, including fact sheets (called *InfoFacts/Resources*), articles (called *Prevention Updates*), newsletters, and guides. Of particular interest are:

- The *Catalyst* Newsletter
- The *Prevention 101* Series
- Center's *Catalog*



# HEC E-Digest

**Single e-mail** every Friday containing a variety of relevant information to the field on AODV prevention for institutions of higher education (IHE).

Included is:

- From the Center - New Center publications, This Week! Features, Prevention Updates, Webinars, Online Trainings, and Training Institutes
- Announcements from the Field - Upcoming conferences and events, new resources and publications, and job opportunities in the AODV prevention field
- The Latest Research - The latest campus-based AODV prevention research, with a special focus on the scope of the problem and promising strategies and interventions
- Links to Campus Press Watch (college and university press accounts of AODV issues on their own campuses) and Recent News Articles (news reports featuring college AODV issues in the mainstream press)
- Alerts: Occasional notices or announcements from the U.S. Department of Education

# PREVENTION UPDATE

## **Asian Americans and Pacific Islanders: Alcohol and Other Drug Use and Problems**

According to the National Center for Education Statistics, from 1976 to 2009, the percentage of Asian American and Pacific Islander (AAPI) college students rose from 2 percent to 7 percent. According to the National Institute on Alcohol Abuse and Alcoholism (NIAAA), although many surveys treat AAPIs as a single ethnic group, this population is in fact ethnically highly diverse. The 1990 census identified 30 Asian and 21 Pacific Islander ethnic groups. Asian Americans include people of Chinese, Japanese, Indian (e.g., Pakistani, Indian, and Sri Lankan), Korean, Filipino, and Southeast Asian (e.g., Vietnamese, Laotian, Cambodian, Malaysian, and Thai) origin. Pacific Islanders include Polynesians (e.g., Hawaiians, Samoans, and Tongans), Micronesians (e.g., Chamorros), and Melanesians (e.g., Fijians).

# Higher Education Center

## Training and Learning Opportunities

The Higher Education Center provides a variety of training and learning opportunities in alcohol and other drug abuse and violence (AODV) prevention. The goal is to provide these services through diverse delivery systems that consist of interactive, skill-building, and knowledge transfer opportunities to support institutions of higher education (IHEs) in their efforts to prevent and mitigate the continued high rates of illegal alcohol and other drug use and violent behavior among college students.

# Higher Education Center

## Webinars

- Building and Sustaining Statewide Initiatives for Effective Alcohol Prevention
- Using Social Media Strategically for Effective Alcohol and Other Drug Abuse and Violence (AODV) Prevention
- Strategic Planning 101: How to Develop Effective Campus Alcohol Prevention
- Introduction to a Comprehensive Alcohol and Other Drug Abuse Prevention Approach
- Thinking Strategically: Using Local Data and Research to Plan Effective Alcohol and Drug (AOD), and Violence Prevention Initiatives
- Case Study: Creating a Campus Violence Prevention Program
- Creating a Campus-Based Prescription Drug Abuse Prevention Program

# Higher Education Center

## Online Training

The Higher Education Center offers two online trainings each year to help develop skills around alcohol and other drug abuse and violence prevention on college campuses and in surrounding communities. Online trainings offer participating individuals or teams—composed of campus representatives and community leaders—the opportunity to increase their content knowledge and strategic planning and program development skills. Individuals and teams are encouraged to develop a unique action plan for their campus and surrounding community, aimed at reducing high-risk and illegal alcohol and other drug abuse and attendant consequences.

## Online Trainings

- Preventing Violence and Promoting Safety in Higher Education Settings: Creating Comprehensive and Effective Programs
- Measuring Effectiveness of Substance Abuse Prevention Efforts: Logic Models
- Developing a Strategic Plan for Campus Alcohol and Other Drug Prevention
- Building Momentum for Environmental Change

# Higher Education Center

## Information and Assistance

### How the Center Can Help?

Whether you contact the Center by telephone, fax, or e-mail, you can expect a prompt reply to your questions. Depending on your needs, Center staff may send you written materials, provide phone or on-site consultation, or refer you to other resources.

The objectives of all the Center's technical assistance services are to:

- Increase skill and build capacity of campus and community teams to implement environmental strategies identified in the planning process
- Provide support and assistance in overcoming barriers to the implementation of environmental strategies

# Higher Education Center

## Database of Resources

The Higher Education Center produces high quality publications, as well as identifies and collects AODV resources, such as research, online resources, field examples, and model programs. All resources are listed alphabetically. You may also filter by content area below, or select a resource type from the left sidebar.

# Higher Education Center

## Resource categories:

- Case Studies
- Model Programs
- News Articles
- Online Resources
- Prevention Updates
- Publications
- Research



# Higher Education Center

## Latest Research

The following selection of research relates to campus-based alcohol, other drug abuse, and violence (AODV) prevention, with a special focus on the scope of the problem and promising strategies and interventions. The citations are compiled on a monthly basis from *peer-reviewed journals* serving as the primary source of college AODV prevention articles and from *keyword searches* of online research databases.

# Higher Education Center

## August 2011

Bates, J. K., Accordino, M. P., Hewes, R. L. (2010). Functions of marijuana use in college students. *Journal of College Student Development*, 51(6), 637-648.

[View Abstract](#)

Brown, S. A., Ramo, D. E., Anderson, K. G. (2011). Long-term trajectories of adolescent recovery. *Addiction Recovery Management*, Part 2, 127-142.

[View Abstract](#)

Campo, S., et al. (2011). The secondhand effects of college drinking: The need for media relations. *Public Relations Journal*, 5(2).

[View Abstract](#)

DeWall, C. N., Anderson, C. A., Bushman, B. J. (2011). The general aggression model: Theoretical extensions to violence. *Psychology of Violence*, 1(13), 245-258.

[View Abstract](#)

# Higher Education Center

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# Building Blocks for Sound Alcohol Policies

## Alcohol Policy 16

The 16th in a series of conferences on the avoidance of alcohol-related problems using public policy strategies.

Wednesday – Friday, April 3-5, 2013  
Renaissance Arlington Capital View Hotel  
Washington DC USA

<http://www.silvergategroup.com/ap16/index.htm>